

Public Outreach Coordinator Report
AWSC - February 3 & 4, 2018
Panel 58

Hello Panel 58

I am excited for all the public outreach opportunities that are here for us. I look forward to an amazing 3 years.

I hope you have ordered your 2018 Al-Anon Faces Alcoholism - the deadline for ordering is Wednesday 2/7/2018. I have placed a copy of the order form in each AISL's folder for your convenience.

Our Public Outreach focus for 2018 is reaching out to the Medical , Florida Bar and law enforcement communities within the North Florida Area. We want to focus on the ARNP and PA medical community and to law enforcement training facilities.

We will send emails and letters with CAL and offer to be present at any conferences/events they would welcome us to.

We did look into including the the attorney community as their convention this summer will address substance abuse within that community - however - the cost is far above our means. We do have an opportunity to place Al-Anon information (the letter to Counselors - suggested to me by WSO) into their registration gift bags at a cost of \$750.00. The dates for this event, The 2018 Annual Florida Bar Convention are June 13 - 16, 2018 - held at the Hilton Bonnet Creek, Orlando, FL

We would also like to have a table at our Area Convention in September.

For these outreach proposals we would like the following from the 2018 Public Outreach Budget of \$4,000.00:

- 1.) Al-Anon Faces Alcoholism 2018 - 1,200 copies @ \$435.00
 - 250 Copies for Florida/County Bar Associations
 - 250 Copies For Law Academies
 - 300 Copies for Nursing Conferences
 - 200 Copies for Area Convention
 - 200 Copies in Spanish

- 2.) Just For Today Bookmarks - (M-12) For Area Convention 300 @ .10 = \$30.00
 - Understanding Ourselves and Alcoholism -(P-48)
 - Florida/County Bar Association - 200 @ .30 = \$60.00
 - For Nursing Conferences - 100 @ .30 = \$30.00
 - For Law Academies - 100 @ .30 = \$30.00
 - For Area Convention - 150 @ .30 = \$45.00

What To Do About The Alcoholic's Drinking? - (P-19)

Florida/County Bar Association - 100 @ .30 = \$30.00

For Nursing Conferences - 100 @ .30 = \$30.00

For Law Academies - 100 @ .30 = \$30.00

For Area Convention - 100 @ .30 = \$30.00

Fact Sheets For Professionals

Florida/County Bar Association - 200 @ .15 = \$30.00

For Nursing Conferences - 200 @ .15 = \$30.00

For Law Academies - 100 @ .15 = \$15.00

3.) Pens with Stylus - 500 pens \$300.00

Florida/County Bar Association - 100

For Nursing Conferences - 100

For Law Academies - 100

Area Convention - 200

I did contact WSO on the pens and they suggest we have this on the barrel:

Help for Family & Friends of Alcoholics

Al-Anon Family Groups

www.area9afg.org - 888-4AL-ANON

4.) Fees for Tables @ Professional Conferences - this is an estimation in the event we are able to obtain a table \$2,200.00 (the cost of the registration packets inserts for the Florida Bar Convention will come from here.) and misc. Postage \$175.00

The total requested for Public Outreach is \$3,500.00

Last Panel provided each District with beautiful tangible items for public outreach - this panel we hope to put these items to work.

We are now looking forward to planning for 2019.

Love in Service,

Theresa - Public Outreach Chair Panel 58

Area 9, Florida North

"When anyone, anywhere reaches out for help - let the hands of Al-Anon and Alateen always be there....."