Public Outreach Coordinator AWSC Report Feb. 2 – 3, 2019 Submitted by Michelle S.

Since volunteering, and being selected, for this position at AFG Area 9's Oct. 2018 Assembly, I have been at work on the following:

- Analyzing the Public Outreach input we received from the districts during 2018, including:
  - The Area 9 Public Outreach Survey done in Spring 2018
  - The summary of Public Outreach projects current and past submitted by the districts near the beginning of Panel 58
  - o The District Reports submitted for Oct 2018 Assembly
- Reviewing:
  - How Public Outreach Project funds were utilized in 2018 with Treasurer Llew E.
  - The Public Outreach section of AFG Connects
  - WSO's Public Outreach website page
    - In particular, WSO's "The Best of Public Outreach"
- Listening to the input of:
  - Panel 58 Chair Diane C. and Treasurer Llew E.
  - Previous PO Committee Chairs Theresa R. and Freddie S.
  - My Service Sponsor
  - Our newly assembled Panel 58 Public Outreach Committee, whose members include:
    - Michelle S., District 8
    - Wendy R., District 12
    - Sue M., District 11
    - Pat E., District 10
    - Freddie S., District 3
    - Iris L., District 7
    - Jody B., District 7
- Drafting a re-design of the AFG Area 9 website's Public Outreach Coordinator page
- Creating a summary of my findings from the above work and sharing it with our committee members
- Seeking additional Public Outreach guidance from WSO and AFG Connects Public Outreach forum
- Sharing pertinent updates with Area 9's CMA email list
- Identifying, with the help of our committee members, potential Public Outreach 2019 projects
  - Scheduling and leading Public Outreach Committee conference calls
    - First call held 1.14.19
    - Vote on the 2019 Public Outreach project we as a committee are recommending to take place on second call scheduled for 1.28.19
    - Hopefully, I'll be able to share our committee's recommendation at AWSC Feb. 2 (if not, I've already discussed a back-up plan with Diane C.)

It's been an interesting, informative learning experience so far, I'm grateful to all who have offered their support, and I look forward to continuing the journey with our committee members this year and next. Thank you for letting me serve in this way!

Gratefully, Michelle S.

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