

Public Outreach Report for NFA AFG Area 9
August 22, 2020 AWSC

Having gained Assembly approval in July, the PO Committee is moving forward with our 2020 plan. Assembly member input led us to redesign the billboard so as to reflect the diversity of the general population. Our goal remains trying to attract new members with our message of hope for the friends and families of alcoholics.

Freddie S. (DISL, D3) spearheaded the new design. At this point, we are awaiting WSO approval of the new design before sending the artwork to Florida Outdoor Advertising Association. In all, our 2020 budget of \$2,610 will allow for six additional billboards to be erected for one month in districts 5, 6, 7, 11 and 13. These are but approximate locations since final determination will depend on the FOAA inventory.

Assembly accepted our proposal for purchasing pens with the remaining \$1890 in our budget. Research continues on best available choices.

Yours in service,

Pat E.
PO Committee Member
Acting Coordinator