# Literature Coordinator Report for AWSC January 2023

Sandra F. Area 9 North Florida Literature Coordinator Panel 61

literature-61@afgarea9.org



Hello everyone,

**Highlights** from the WSO Literature Coordinator AFG Connects since Fall Assembly report compilation are listed below.

**Appendix:** Excerpts from WSO Literature Coordinator AFG Connects are included for your reference.

All my best in service Sandra F. Area 9 Literature Coordinator



## **Highlights:**

1) Hard copy of new service manual - DELIVERY DELAY - price will be \$11

"We are experiencing another production delay. The 2022-2025 Al-Anon/Alateen Service Manual (P-24/27) v2 is now scheduled to ship from the vendor to the WSO in mid-February.

We will provide another update as soon as we have an idea of when the Service Manuals will arrive at the WSO.

We appreciate your continued patience regarding supply chain issues.

Please share this information with the members in your Area."

### 2) CAL sales have not picked up after COVID.

"...literature sales have not yet increased as projected, and have still not returned to pre-pandemic numbers. It looks like this will be the third year in a row that contributions to the WSO have exceeded literature sales. Until 2020, that hadn't happened since 1954! Please encourage groups to use CAL-and a wide variety of it-in meetings. In doing so, they remind or inform other members of this literature's existence."

3) New Daily Reader: will be introduced at the Al-Anon International Convention in Albuquerque, New Mexico at the end of June 2023.

### 4) New Audio Book:

Opening Our Hearts, Transforming Our Losses can now be purchased as an audiobook, as well as in softcover and ebook formats. Many thanks to all the volunteer members who made this audiobook possible. You can send members to al-anon.org/b29 for more information



## "APPENDIX" - excerpts from full reports from AFG Connects - Literature Coordinators

#### 9/26/2022

Dear Literature Coordinators,

I just want to let you know (and pass on to members in your Area) that Opening Our Hearts, Transforming Our Losses can now be purchased as an audiobook, as well as in softcover and ebook formats. Many thanks to all the volunteer members who made this audiobook possible. You can send members to al-anon.org/b29 for more information.

#### 10/4/2022

Dear Literature Coordinators,

Here's the latest update of literature news. Please feel free to pass this info on at Assemblies and via e-mail to District Representatives, Information Services/Intergroups, Website Coordinators, and Newsletter Editors. Establishing an e-mail list of these members/service arms makes it easy to forward this information.

**New Introduction to One Day at a Time in Al-Anon (B-6):** The latest printing of the ODAT, which is expected to arrive at the WSO any day now, will include a new Introduction, as conceptually approved by the 2021 World Service Conference. This Introduction, which gives historical context to the book, is also available as a free download at al-anon.org/b6. The new Foreword to the Dilemma of the Alcoholic Marriage (B-4) is available as a free download at al-anon.org/b4.

**Opening Our Hearts Audiobook (eA-29)**: Don't forget to let Area members know that this is now available in audiobook, softcover, and ebook formats. Many thanks to all the volunteer members who made the audiobook possible. Go to al-anon.org/b29 for more information.

**"CAL Corner" Topics:** This department is featured each month in The Forum magazine. It includes members' sharings on how a particular piece of our literature has enhanced their recovery. In October the topic is Reaching for Personal Freedom (P-92). November's topic is The Al-Anon Focus (P-45), and December's is From Survival to Recovery (B-21).

**Sharings needed for "CAL Corner"**: Please continue to urge members to share in writing about how a piece of CAL has helped them with their recovery. We could use sharings about any of the following: Intimacy in Alcoholic Relationships (B-33), Lois Remembers (B-7), Blueprint for Progress (P-5 or P-91), Many Voices, One Journey (B-31), Having Had a Spiritual

Awakening (eB-25), When I Got Busy, I Got Better (P-78), Discovering Choices-Recovery in Relationships (B-30), and As We Understood... (B-11). Please see the writing guideline at: al-anon.org/pdf/CALcornerSharingRevised%202018.pdf

**Area Literature Coordinator Web Conferencing Call:** Where has the time gone? I hope to be able to schedule a conference call with you in November. Please stay tuned for further updates.

Writing about CAL for Area Newsletters: We'd love you to use your Area newsletter to publish your Assembly reports, include members' reviews of various CAL, or sharings on how local members are encouraging the use of CAL at their groups. Please encourage members to read a greater variety of CAL. In keeping with Al-Anon's copyright and reprint policies on pages 116-18 of the 2022-2025 Al-Anon/Alateen Service Manual (found here: al-anon.org/pdf/P2427.pdf), please remember to request and receive reprint permission prior to publication. Also please note that only limited quotations of a paragraph or less can be approved.

Because your Assembly or Area World Service Committee meetings might not coincide with my postings on AFG Connects, please contact me anytime you need more information or have questions about literature content. My email is tom@al-anon.org.

Thank you again for all you do to encourage your Area members to use CAL. It's more important now than ever.

Yours in gratitude and service,

Tom Coffey

Associate Director-Literature

#### 10/11 and 12 and 13 / 2022

Discussion among coordinators - ordering / selling literature

#### 11/9/2022

Hi Peggy,

Greetings from your World Service Office. Thanks for your question regarding whether the WSO receives the same percentage of book sales, eBooks, or audio books when a member makes a purchase through a vendor, such as Amazon, as it would placing the order through the al-anon.org website? .

The answer depends on whether someone is buying electronic literature or printed materials. If you are referring to ebooks and other electronic formats, the only way to purchase them is

through outside ebook vendors. The WSO pays ebook providers to sell for us, and the majority of the money does go to the WSO. In return for their royalty fee, the ebook providers handle all set-up, processing, returns, reformatting as technology advances, etc. However, please know that because of these fees, the profit margin on our electronic books is lower than that of our printed literature sold through al-anon.org.

If you are referring to buying hard-copy printed literature from an outside vendor, the WSO was paid for the book by the outside bookseller. As a not-for-profit, we must sell to anyone who wishes to buy from us. The WSO does not sell books to Amazon. The books on Amazon are from resellers who sell through Amazon's "marketplace" arrangements. Therefore, when members buy printed CAL from Amazon or other outside retailers, they are supporting an outside entity. When members purchase from their local Literature Distribution Center or the WSO they support local Al-Anon services and the WSO.

I hope this information is helpful, Peggy. Thanks for all you do for Al-Anon, and best wishes for continued peace and serenity in the Al-Anon program.

Yours in Service,

#### 12/5/2022

Dear Literature Coordinators,

Here's the latest update of literature news. Please pass this on at Assemblies and via e-mail to District Representatives, Information Services/Intergroups, Website Coordinators, and Newsletter Editors. Establishing an e-mail list of these members/service arms makes it easy to forward.

Your Role as Literature Coordinator Is Very Important: I want to sincerely thank all of you for carrying the message about Conference Approved Literature to your Area throughout this year. As you probably know from your Delegate, literature sales have not yet increased as projected, and have still not returned to pre-pandemic numbers. It looks like this will be the third year in a row that contributions to the WSO have exceeded literature sales. Until 2020, that hadn't happened since 1954! Please encourage groups to use CAL-and a wide variety of it-in meetings. In doing so, they remind or inform other members of this literature's existence.

**Need Intimacy?** It would seem that intimacy would be a popular current meeting topic, given the isolation brought on by the COVID-19 pandemic and the fact that many groups have still not returned to in-person meetings. However, at least for the English version of our most recent book, Intimacy in Alcoholic Relationships (B-33), it is not even among the top ten books. For

## that reason, we'll be focusing on this book three times throughout 2023 in the "CAL Corner" department of The Forum.

To Our Outgoing Literature Coordinators: A big thank you for all you've done these past three years to interest and inform Area members about Conference Approved Literature. Please do whatever you can to pass on your wisdom and experience to those Coordinators taking your place in the rotation of service. Best wishes to you all!

New Daily Reader: I'm still answering a lot of questions via email and phone regarding when A Little Time for Myself (B-34), our next daily reader, will be ready. Please remind your Area members that it will be introduced at the Al-Anon International Convention in Albuquerque, New Mexico at the end of June 2023. Local Literature Distribution Centers will be able to order them in advance so they can have them at the same time. The book will be available through the Al-Anon Bookstore immediately following the Convention. The English, French, and Spanish versions are already at the printers,

"CAL Corner" Topics: This department is featured each month in The Forum magazine. It includes members' sharings on how a particular piece of our literature has enhanced their recovery. December's topic is From Survival to Recovery (B-21). January will focus on A Little Time for Myself (B-34), and February's will be From Survival to Recovery (B-21).

so they should be ready in time.

**Sharings needed for "CAL Corner"**: Please continue to urge members to share in writing about how any piece of CAL has helped them with their recovery. We could especially use sharings about any of the following: Intimacy in Alcoholic Relationships (B-33), Many Voices, One Journey (B-31), Having Had a Spiritual Awakening (eB-25), When I Got Busy, I Got Better (P-78), Discovering Choices-Recovery in Relationships (B-30), and As We Understood... (B-11). Please see the writing guideline at: al-anon.org/pdf/CALcornerSharingRevised%202018.pdf. If you are announcing this verbally or in print form, rather than electronically, the URL to use will be al-anon.org/forumshare.

**Writing about CAL for Area Newsletters:** We'd love you to use your Area newsletter to publish your Assembly reports, include members' reviews of various CAL, or sharings on how local members are encouraging the use of CAL at their groups. In keeping with Al-Anon's copyright and reprint policies on pages 116-18 of the 2022-2025 Al-Anon/Alateen Service Manual v2 (found here: al-anon.org/pdf/P2427.pdf), please remember to request and receive reprint permission prior to publication. Also please note that only limited quotations of a paragraph or less can be approved.

Because your Assembly or Area World Service Committee meetings might not coincide with my postings on AFG Connects, please contact me anytime you need more information or have questions about literature content. My email is tom@al-anon.org.

Thank you again for all you do to encourage your Area members to use CAL. It's more important now than ever.

Yours in gratitude and service,

Tom Coffey

Associate Director-Literature

## **SERVICE MANUAL** 12/8/ 2022 (T.C.)

I am not involved with the development or production of the Service Manual, but the latest post on the Al-Anon Online Store states that "This item will be available early January 2023." Several months ago, at the printing deadline for the December issue of The Forum, the Service Manual printer indicated that it would be ready by December, which is why there is a notice in the December Forum stating that. However has not happened so far.

Many thanks for checking, Ann, and for all you do as a Literature Coordinator.

### 1/11/2023 (S.M.)

Al-Anon Members.

Due to production delays, the 2022-2025 Al-Anon/Alateen Service Manual (P-24/27) v2 is currently scheduled to ship from the vendor to the WSO next week.

We will provide another update as soon as we have an idea of when the Service Manuals will arrive at the WSO.

We appreciate your patience with the lingering supply chain issues.

Please share this information with the members in your Area.

## January 12 / 2023 (Suzanne Martin)

New Information:

We are experiencing another production delay. The 2022-2025 Al-Anon/Alateen Service Manual (P-24/27) v2 is now scheduled to ship from the vendor to the WSO in mid-February.

We will provide another update as soon as we have an idea of when the Service Manuals will arrive at the WSO.

We appreciate your continued patience regarding supply chain issues.

Please share this information with the members in your Area.

Thank you,

