Literature Coordinator Report AWSC August 2022

Sandra F. Area 9 North Florida Literature Coordinator Panel 61

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OUTLINE

- 1) Response from World Service to a member's questions of broad interest (including out-of-stock literature and service manual)
- 2) June Literature Report from World Service (including supply chain issues)



Response from World Service to a literature coordinator's questions of broad interest

Subject: Questions re: the current status of literature items

Hello,

Just a few questions as I prepare for our next Area's World Service Conference meeting in August ---

- 1. I was hoping to get an update about out-of-stock CAL. The message re: literature shortages remains on the <u>al-anon.org</u> website online store. In my area, I have not heard any recent reports about not being able to purchase select items but wanted to know if this is what other areas are seeing.
- 2. Is there an expected date when the 2022-2025 Service Manual will be available for purchase in the *printed form*?

- 3. Are there any upcoming topics/literature for future CAL Corner submissions? I'd like to get these topics out next month.
- 4. With the recent WSO appeal, are there any plans to have reports on Literature Sales by Area/State similar to what is sent for monthly Forum sales? This would really help to know if our efforts are increasing sales in our areas.

Thanks much!

Gloria Velarde Forum/Literature Coordinator for Michigan, Area 27 MIAFG - District Rep, District 3

RESPONSE FROM WORLD SERVICE

Hi Gloria,

Greetings from your World Service Office. Thanks for your questions regarding literature. I was surprised by them because I thought I covered some of those topics in my June Literature Coordinator Update. Then I realized that while I wrote it, I apparently never posted it. I have posted it now, but I'll also answer your other questions here:

Out-of-stock CAL: Nothing has changed regarding the answer posted in the update about supply chain issues.

Print version of the 2022-2025 *Service Manual*: Because it will include the latest changes that were approved at April's World Service Conference, the printed version of the *Manual* probably won't be available until at least the end of this year, depending of course on supply chain issues. Of course, the online version is available in the meantime.

Upcoming topics for future CAL Corner submissions: Please see the June Update I just posted.

Plans to have reports on Literature Sales by Area/State similar to the monthly Forum report: The WSO can look into the possibilities for this, but please know that there are differences between *The Forum* subscriptions and CAL sales that might limit the usefulness of such a report, including the fact that all in print *Forum* orders are made through the WSO, while literature sales come from not only the WSO but also from LDCs and AIS/LDCs, the number of which varies greatly within the Areas.

I hope this information is helpful, Gloria.

Yours in Service,

Tom Coffey

Associate Director--Literature



June Literature Report from World Service

Dear Literature Coordinators,

I wrote this at the very end of May and swear that I posted it at the beginning of June. But since it was nowhere to be found on this site, I guess I dreamt it. Sorry for being late. The good news is that in another three weeks you will get an August update. Hope you are enjoying your summer. Please feel free to pass this info on at Assemblies and via e-mail to District Representatives, Information Services/Intergroups, Website Coordinators, and Newsletter Editors. Establishing an e-mail list of these members/service arms makes it easy to forward this information.

"CAL Corner" Topics: This department is featured each month in The Forum magazine. It includes members' sharings on how a particular piece of our literature has enhanced their recovery. In June the topic was Intimacy in Alcoholic Relationships (B-33). July's topic is When I Got Busy, I Got Better (P-78), and August's is Many Voices, One Journey (B-31).

The June issue of The Forum had several articles and updates about Conference Approved Literature, including a description of how CAL comes to be, using the new daily reader as an example (Click here to read it: Where CAL Comes From). There was also an article on Can Members Buy Al-Anon Literature from Outside Entities? (Click to read it!)

Sharings needed for "CAL Corner": Please continue to urge members to share in writing about how a piece of CAL has helped them with their recovery. We could use sharings about any of the following: Alateen-Hope for Children of Alcoholics (B-3), The Al-Anon Family Groups--Classic Edition (B-5), Alateen--a day at a time (B-10), ...In All Our Affairs (B-15), From Survival to Recovery (B-21), Many Voices, One Journey (B-31), Intimacy in Alcoholic Relationships (B-33), How Can I Help My Children? (P-9), When I Got Busy, I Got Better (P-78), and Blueprint for Progress (P-91). Please see the writing guideline at: al-anon.org/pdf/CALcornerSharingRevised%202018.pdf

Supply Chain Issues: As you probably know, the printing industry has faced many challenges due to the ongoing pandemic. (These challenges include diminished production capacity caused by the closures of paper mills, enhanced cleaning, supply chain problems, material shortages, and labor shortages.) The WSO has drastically altered its ordering schedule in an attempt to accommodate the unpredictable delays that result from these challenges. Despite this, our literature is still being depleted almost as soon as it arrives at the warehouse. We are doing our best to fill orders and provide literature as soon as possible, but there are certain things that we did not cause and cannot control or cure. We greatly appreciate your patience in ordering literature.

Writing about CAL for Area Newsletters: We'd love you to use your Area newsletter to publish your Assembly reports, include members' reviews of various CAL, or sharings on how local members are encouraging the use of CAL at their groups. Please keep in mind encourage members to read a

greater variety of CAL. In keeping with Al-Anon's copyright and reprint policies on pages 116-18 of the 2022-2025 Al-Anon/Alateen Service Manual (found here: al-anon.org/pdf/P2427.pdf), please remember to request and receive reprint permission prior to publication. Also please note that only limited quotations of a paragraph or less can be approved.

Because your Assembly or Area World Service Committee meetings might not coincide with my postings on AFG Connects, please contact me anytime you need more information or have questions about literature content.

Thank you again for all you do to encourage your Area members to use CAL. It's more important now than ever.

Yours in gratitude and service,

Tom Coffey

Associate Director--Literature