It is with deep gratitude that I submit for your consideration the following updates regarding the Area Public Outreach efforts since our Fall Assembly:

- Immediately after of the October Assembly, the Public Outreach Review Team met to strategize the proper use of the funds provided by Area members for 2021 Public Outreach Project. In that meeting it was determined which specific institution types we would begin to contact, which materials and books we would be including in their boxes and the exact wording that would be used as inserts to the books and pamphlets. We also determined that we would implement the Al-Anon Slogan, Keep It Simple, and work with the Area Treasurer and WSO directly for the actual ordering of books.
- When all of books and materials that the group chose were not available due to supply chain issues in the publishing world, I implemented Concept 3 and substituted books that were not available with those that were.
- 10 Institutions have received materials from **2021 funds**. The total number of inmates in those institutions exceeds 6000. The total number of staff members is still being determined. Not all of the contacts we identified had access to those figures.
- Of the \$4,500 budgeted for this project for **2021**; \$4,220 was spent on books, supplies and postage.
- Follow up calls have provided us with further insight on what materials are most helpful for each institution and which were not. We have also identified those institutions we have worked with that are open to meetings (electronic or otherwise), those who requested additional materials and those who are not interested in receiving additional materials or support at this time.
- The turnaround time in **2021**, from the time we identified a recipient, ordered the books, received the books, placed inserts into the materials, repackaged them by institution and sent the out was one month.
- As of this writing, 5 Institutions have received materials from **2022 funds**. The total number of inmates and in those institutions is also approximately 6000. Of the \$4,500 that was available for **2022**, \$2552.19 has been spent.
- Each item donated, with the exception of bookmarks, contains the following label:

The Al-Anon Family Groups is a fellowship of relatives and friends of alcoholics who share their experience strength and hope in order to solve their common problems. We believe that alcoholism is a family illness and that changed attitudes can aid recovery.

Al-Anon is not allied with any sect, denomination, political entity, organization or institution, does not engage in any controversy; neither endorses or opposes any cause. There are no dues for membership. Al-Anon is self-supporting through its own voluntary contributions.

Al-Anon has but one purpose: to help families and friends of alcoholics.

This material is a gift from the North Florida Area 9 Al-Anon membership.

Further assistance can be found in the following ways:

- Visit https://al-anon.org/. You will find information on meetings wherever you are in the world. These include in person, telephone, online, chat and electronic video meetings. You can also find free downloadable pamphlets and information.
- Download the Al-Anon app and connect via mobile device. Free and available wherever you get your online apps.
- Type Al-Anon and the county you are in into a search engine to find information on the local availability of meetings and contact phone number. Most phone calls, if not all, are answered within 24 hours of initial contact.

Meeting Information: <u>1-888-4AL-ANON</u> (<u>1-888-425-2666</u>)

Note: Inserts for English materials are in English. Inserts for Spanish materials are in Spanish.

. Yours in Service, Diane M Public Outreach Coordinator for North Florida Area 9, Panel 61