

AL-ANON FAMILY GROUPS - AREA 9 FLORIDA NORTH

Project Plan Executive Summary

Project Name: North Florida Area 9 Public Outreach Project

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Project Overview

The purpose of this project is to increase the visibility of our Al-Anon community to individuals and groups who are working, residing in, or are serviced by, institutions. These institutions include and are not limited to the following:

- Correctional Facilities
- Government Facilities and Programs
- Mental Health Facilities
- Hospitals/Health Care Institutions
- Crisis Centers

Issue/Opportunity

- Currently the World Service Office Public Outreach efforts do not include most institutions, citing that they are located within specific geographic locations and are best served through Area and District Outreach efforts.
- At this time, most of the Area 9 Districts do not have individuals who are directly responsible for institution outreach and the majority do not have Public Outreach Coordinators.
- Outreach to institutions can be time intensive because many require extended periods to make changes and adopt new processes. Navigating the multiple contacts associated with institutions is also challenging.
- Outreach to institutions has not been done at the Area level in the past 3 Panels (9 years)

Project Goals

- To reach out to underserved communities,
- To be done within a predetermined budget amount,
- Although time consuming and requiring perseverance to succeed, to be simple,
- To promote diversity within our fellowship, As our Delegate has pointed out in her presentation at the Area World Service Committee Meeting in August diversity promotes balance and harmony. It challenges stereotyped preconceptions; it encourages critical thinking; and it allows us to learn to communicate effectively with people of varied backgrounds. We learn from those whose experiences, beliefs, and perspectives are different from our own, and these lessons can be taught best in a richly diverse intellectual and social environment. Diversity strengthens us. Diversity promotes growth--and a healthy, sustainable Al-Anon community.
- To provide districts with contacts and relationships that they currently do not have, giving them the power to grow them in accordance with their priorities and needs.
- To establish relationships that can be further developed in future Panels.
- To establish relationships with staff that will foster a referral opportunity for individuals who are suffering as the result of another person's drinking to Al-Anon.

Project Timeline

- While it is usually the practice of the North Florida Area 9 Public Outreach Coordinator to present a different Public Outreach Project during each year of the Panel, this project will require more than one year to complete. As our delegate observed in her report, changes in Al-Anon happen slowly and we observe that to be the case in most other large groups like institutions. Understanding that, it is our intention to present this as our Public Outreach Project during 2021, 2022, and 2023. (Panel 61)

Project Funding

- This project's financial requirements will be maintained within the existing \$4500 budget for 2021 and the same level of funding is requested for 2022. It is clear that the funds will be used specifically for literature and administrative costs associated with getting al-Anon literature, meeting information and meetings in institutions. The North Florida Area 9 Public Outreach Coordinator and the Public Outreach Review Board will act as gatekeeper for those funds and ensure that their use is in accordance with all traditions, concepts and laws governing their use. In the spirit of Dream Big, If an unexpected opportunity should arise that would involve additional funding, the request would be presented to AWSC and our Group Representatives at the appropriate time and format.