

District 3 worked hard at our District meetings in June and August and successfully updated our election procedures. Unfortunately, due to Hurricane Irma the District elections schedule for September, were rescheduled for November. At least one meeting location was impacted by flooding caused by Irma. Thanks to Al-Anon flexibility, the group is continuing to meet. In addition, a new group has started in just the last couple weeks.

Several members in our district have been dreaming for years of getting an Al-Anon billboard in Jacksonville. Two years ago, our district had funds for a special outreach project and part of that project was to pay to have a daily billboard show an Al-Anon message for five days. Last year, our AISL found a way to get Al-Anon onto billboards for free!!

This year, District 3 organized two outreach efforts to recognize National Recovery Month in September. Earlier this year, District 3 worked with the Area in a Special Public Outreach Project to arrange for Al-Anon public service announcements appear on digital billboards during March and September. In September, the PSA appeared on three billboards facing U.S. Interstates. One was visible to drivers heading west on Interstate 10. The other two appeared at two different locations along Interstate 295 and were visible to drivers heading north.



Digital billboard that was visible to drivers heading west on Interstate 10 during September in District 3

Also in September, District 3 hired a company to distribute AFAs at medical offices and facilities throughout our community. The company distributed 800 AFAs at 80 locations throughout Duval, Nassau, Clay, and St. Johns counties. The cost of the distribution was \$2.50 per location, or \$200. We would appreciate any comments from districts that have used similar methods to distribute the AFAs.

We continue to support meetings at two treatment centers in Duval county. We also use our district Twitter account (@jaxalanon) to share daily updates of meeting information, retweet items from the WSO or Alateen Twitter accounts, or announce other Al-Anon news such as area convention information or a new episode of the CAL Chat podcast.

Thank you,

Gage M – DR

Mark F – AISL