

**NORTH FLORIDA AREA 9
PROPOSED PUBLIC OUTREACH PROJECT FOR 2017**

REACHING OUT TO EVERYONE

PROPOSAL: The Public Outreach Work Group/Task Force and the Public Outreach Thought Force propose the following:

That the North Florida Area purchase 700 posters and 3,755 banner pens and distribute 50 posters and 285 pens to each of the thirteen Districts in Area 9. The Spanish Coordinator will also receive 50 posters in Spanish with the WSO's information on them and 50 pens (the pens will not be in Spanish).

COST: The total cost will be approximately \$3,380.00 (\$260 per District). Our budget is \$4,000.00.

DETAILS: Posters - Let's celebrate Alateen's 60th Birthday. The posters will be small versions (12"x18") of the Alateen banners each District received at the Fall Assembly 2016. (Please see the sample on the next page.) Each District will be provided with 50 posters, customized with their District's contact information. The Spanish Coordinator will receive 50 posters with the WSO's information on them. Please see the attached list of possible uses for your posters.

Note: The WSO has already approved the printing of the posters by the Area and granted permission for Districts to print additional posters as needed.

Banner Pens - These pens are designed to coordinate with our table covers and banners. As they have the potential to travel great distances, they will have the WSO's contact information on them. They will not be personalized for each District, allowing us to keep the costs down as well. (Please see the pictures on the last page.) The words "Hope and Help" will show on the barrel of the pen, which coordinates with the message printed on the table covers each District has.

Note: These pens have already been approved by the WSO.

PROPOSED/POSSIBLE USES FOR THE POSTERS AND PENS:

- Send a gift to a school in your District. Include a poster, a pen, and a subscription to *Alateen Talks*. Be creative! Add other Alateen literature and an AFA. Wrap it like a birthday present and include a letter of introduction and explanation.
- Ask permission to display a poster in a school, the library, your doctor's office.
- Tack a poster on a bulletin board where you meet.
- Hand out pens at your next health fair or conference.
- Do a mailing to professionals and include a pen.
- Use your pen to engage a professional in a discussion about Al-Anon or Alateen.

If you are a voting member at Assembly, we ask that you invite HP into the room and think of the good of Al-Anon and our Area as a whole. While the posters and pens may not please everyone the way we hope, we believe they will benefit the majority of our Area and Al-Anon as a whole.

DRAFT

12"X18" POSTER

ALCOHOLICS AREN'T THE ONLY ONES TRAPPED BY ALCOHOL

**Teens, has your life been affected
by someone else's drinking?**

Ask yourself:

- Do you tell lies to cover up for someone else's drinking or what's happening in your home?
- Do you stay out of the house as much as possible because you hate it there?
- Are you afraid or embarrassed to bring your friends home?
- Do you think the drinker's behavior is caused by you?
- Do you feel that if the drinker loved you, he or she would stop drinking?

If the answer to any of these questions is "Yes," Alateen may be able to help you.

Learn about Alateen by calling or visiting our Web site.



888-4AL-ANON
www.al-anon.org



904-350-0600
www.jaxafg.org


Al-Anon Family Groups
Strength and hope for friends and families of problem drinkers

BANNER PEN ARTWORK/SIDE 1

**ALCOHOLICS AREN'T THE ONLY
ONES TRAPPED BY ALCOHOL**



Transparent
barrel of pen

HOPE & HELP

BANNER PEN ARTWORK/SIDE 2

**HAVE YOU BEEN
HURT OR
EMBARRASSED
BY A DRINKER'S
BEHAVIOR?**

Do you...

- Feel that if the drinker cared about you, he or she would stop drinking to please you?
- Tell lies to cover up for someone else's drinking?
- Feel like a failure because you can't control the drinking?

If the answer to any of these questions is "Yes," Al-Anon Family Groups may be able to help you.

Learn more by attending a confidential meeting in your community.



www.al-anon.org

888-4AL-ANON
(888-425-2666)
M-F, 8 a.m.-6 p.m., ET.



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