

**NORTH FL AREA
Literature Coordinator Report
Prepared 9/23/16**

Submitted by:
PAT A.



CAL QUOTE CORNER

“
An ODAT that is falling
apart usually belongs to
a person who isn't.
– *Forum Favorites, Vol. 4*
pg. 141
”

****SPECIAL NEWS**:**

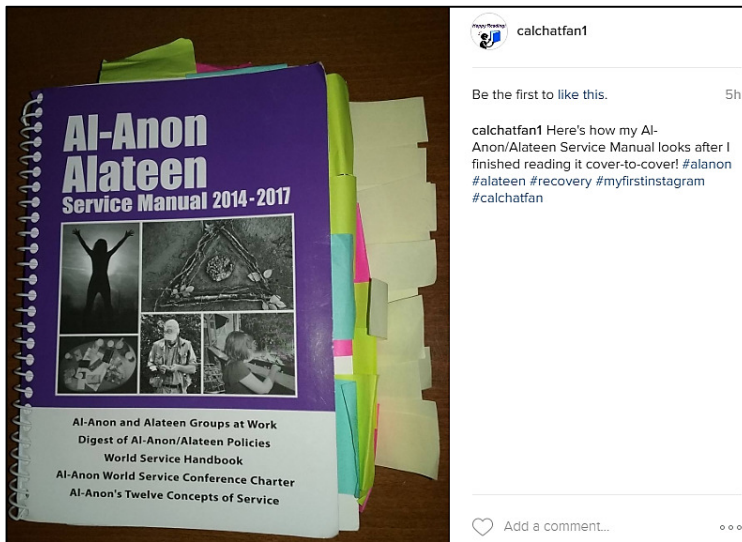
- **CAL Chat Podcast:** Episode 3 has been posted & is ready to listen to! The conversation was so good I didn't want to edit anything out, so I had to break it into 4 parts! Parts 1 thru 3 are on the *Al-Anon/Alateen Service Manual 2014-2017* (P-24/27) & part 4 is on the *Courage To Change* (B-16) daily reader.

The podcast is now also available on iHeartRADIO which is great because they target a young audience (approx 18-35 yr olds). The show can be found by searching the keyword "Alateen", or the title "CAL Chat" once you're on the iHeartRADIO's website, but you'll need an account to sign in to listen to it.



At the Fall Assembly on Saturday, October 1st, join me as I "interview" a panel of guests at 8pm for a mock podcast in action!

- **Instagram Literature Project:** I've just begun working on another literature project where people send me photos of CAL literature on their travels. For example, a hand holding up *Courage To Change* in front of the Brooklyn Bridge. (...Sort of like a "Flat Stanley" type of project...) I've created a special Instagram account to post the photos online, so please do not include any faces (so no one's anonymity is broken), any branding in the background (so nothing can be taken as an endorsement), or anything besides the front cover of the piece of literature (to avoid copyright issues). My Instagram username is "calchatfan1" & I'll tag each post with the unique hashtag: #calchatfan so you can easily find the photos. For pics of CAL taken while traveling, I'll also use the hashtag: #calmovesme. Think for a moment of all the places you take Conference Approved Literature, take a picture of it when you're there, & then e-mail it to this address that is just for this project: CALChatFan@gmail.com. Hopefully with everyone submitting photos, this will be a new way to enjoy our literature & attract members to pieces they haven't seen. My first post is shown below...



- **Area Literature Coordinator Conference Call:** My next conference call with WSO is October 6th. If there are any literature questions or concerns you'd like me to bring up, please e-mail me by Oct 4th at Literature@AFGArea9.org.

NEW LITERATURE INFO:

- **Pamphlet Revisions:** For the 3 pamphlets below, at the time of this report, only P-67 is currently shipping in the Newcomer Packets. Per the WSO, the warehouse is still using up the previous versions & were not able to give me an idea of when they would start shipping: "It might be sometime before they'll be headed out." In the meantime, below are the revisions headed your way to keep a look out for...

Getting Started (S-15R):

This is a service tool that is only available in the Newcomer Packets. It is intended to introduce Al-Anon literature to newcomers. It used to be just an abbreviated order form for newcomers, although for the revision the descriptions of the literature have been expanded to include **The Forum** magazine as well as a reference to e-books & audio books. Prices have been eliminated completely from the pamphlet & the order form portion removed. I will bring a copy of this revised pamphlet with me to the Fall Assembly for anyone that would like to see it in person.

Previous look:



New look:



 **Information for the Newcomer (S-4):**

While there has been no change to the cover design, the frequently asked questions section inside has been increased from 11 questions to 14. To make room for these extra questions (such as “What is Alateen?” & “What is sponsorship?”), the previous list of recommended books & pamphlets was removed. I will bring a copy of this revised pamphlet with me to the Fall Assembly for anyone that would like to see it in person.

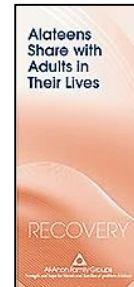
 **Alateens Share with Adults in Their Lives (P-67):**

Other than the title, only very minor text changes were made to P-67 to assure that the material matched the title. Formatting & pictures inside are a little different as well. I will bring a copy of this revised pamphlet with me to the Fall Assembly for anyone that would like to see it in person.

Previous look:



New look:



ADDITIONAL INFO: **Please see my AWSC literature report from August on the Area website (or click this link:

http://www.afgarea9.org/uploads/4/3/4/9/43490087/2016-08_literature.pdf

for more literature updates!**

With gratitude in service,

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Happy Reading!

